

Faculty of Management & Commerce

Presents

CXO Summit 2024



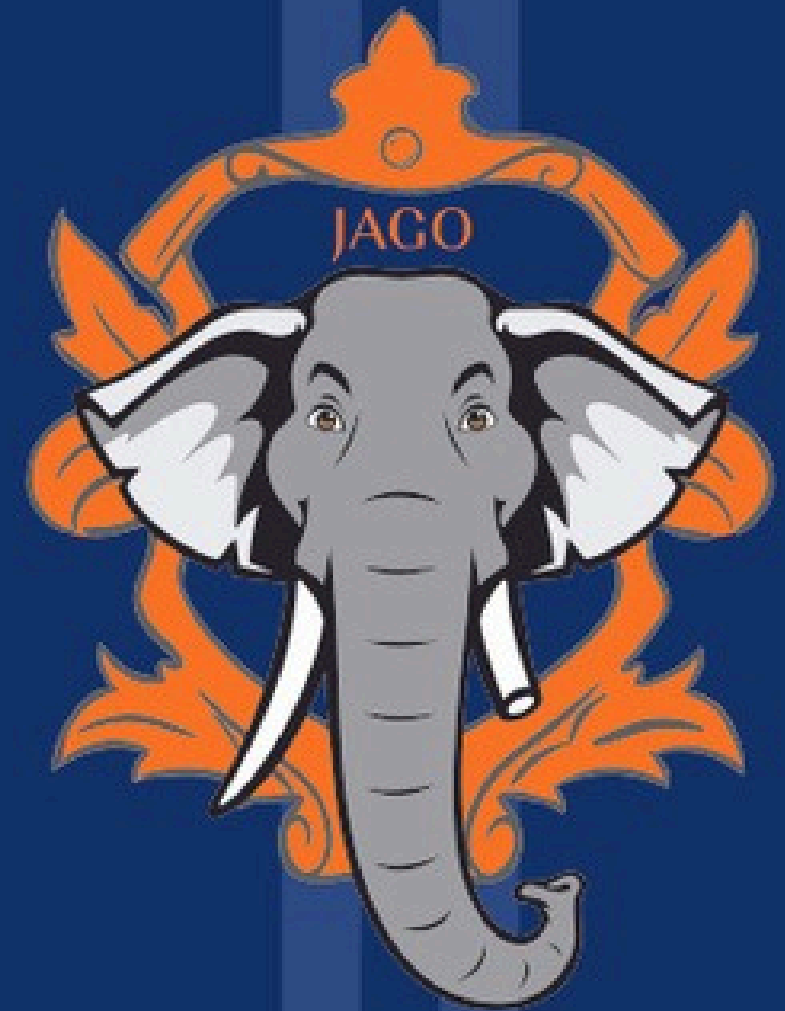
10:00 AM - 4:30 PM



13th November 2024



MRD Student Centre



PEOPLE'S
EDUCATION
SOCIETY



PESU
CELEBRATING
50 YEARS

PATRONS



Dr. M R Doreswamy

Chancellor, PES University
Founder Chairman, PES
Institutions Ex-Advisor (Cabinet
Rank) on Education Reforms, GoK



Prof. Jawahar Doreswamy

Pro Chancellor, PES University &
Chief Executive Officer
PES Institutions

IN THE PRESENCE OF



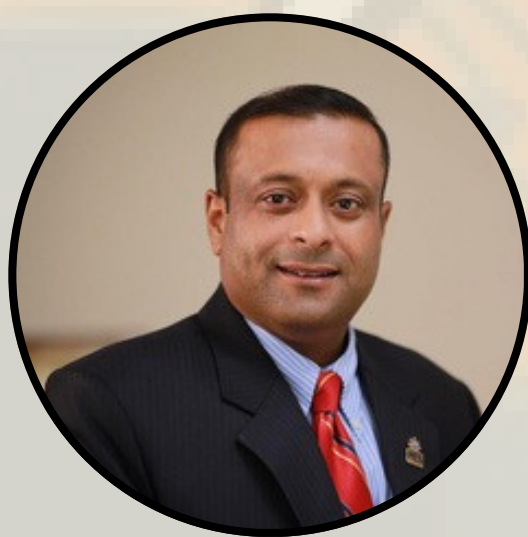
Dr. J. Suryaprasad

Vice Chancellor
PES University



Dr. K S Sridhar

Registrar
PES University



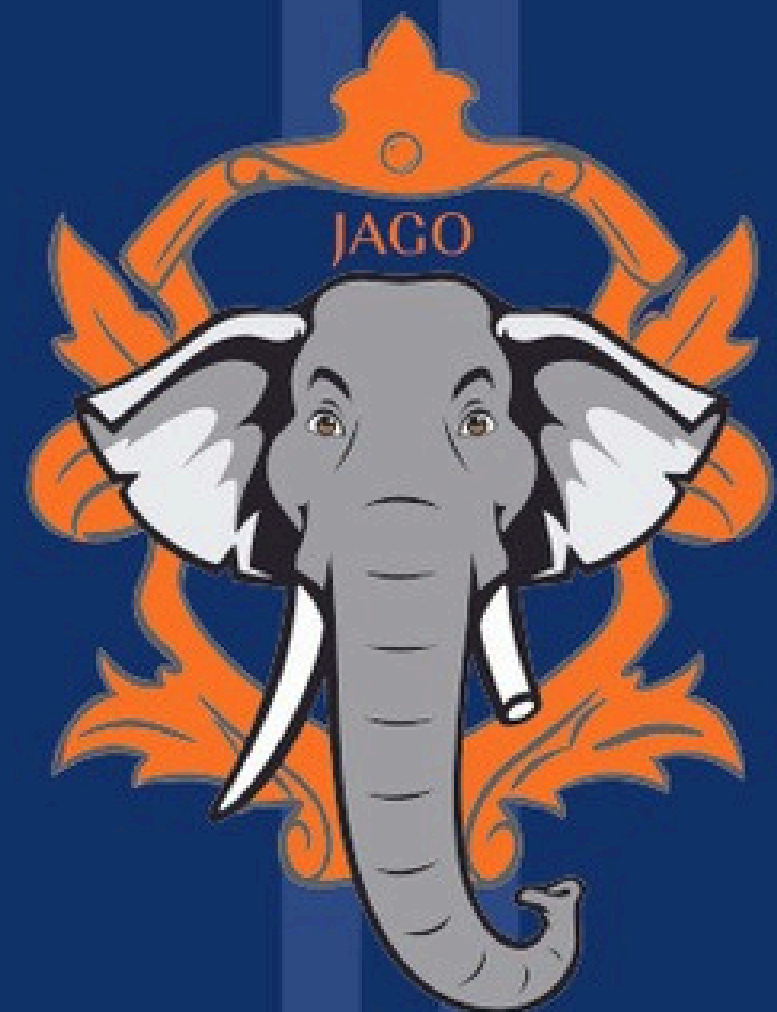
Prof. Ajoy Kumar

COO
PES Institutions



Dr. Shailashree Haridas

Dean, Faculty of Management &
Commerce
Advisor - Faculty of law



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Agenda for Day 1

Data-Driven Sustainability: Empowering Brands and FinTech in A VUCA World



Mr. Chella Pandian Pitchai
Global Head -Diversity, Equity
& Inclusion - **Biocon Biologics**



Ms. Vidya Sarathi
CFO - **3M**



Mr. Harsha Chaturvedi
CTO - **PES University**



Mr. Karthik M K
Assistant Vice President
of Finance - **Thence**



Mr. Gaurav Nigam
Global Head of Alliances
Marketing - Financial
Services, **Infosys**



Ms. Vanda Ferrao
CMO - **Wow Skin Science**



Mr. Gagan Reddy
CTO - **Proclime**



Dr. Santosh Nair
Chief Marketing Analytics
Mentor - **Analytic Edge**



Mr. Siddarth Chaturvedi
Head of Marketing
Tata Hitachi Construction



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KEYNOTE - 1



**Mr. Chella Pandian
Pitchai**

Global Head -Diversity, Equity
& Inclusion - **Biocon Biologics**

FIRESIDE 1

Can AI empower Fin-Tech to Navigate VUCA?

Moderator



Dr. Shailashree Haridas

Dean,
Faculty of Management & Commerce
PES University

Speakers



Mr. Karthik M K

Assistant Vice President
of Finance - **Thence**



Ms. Vidya Sarathi

CFO - **3M**



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FIRESIDE 2

How to Build a Sustainable & Tech-driven Economy for the Future?

Moderator



Dr. Gopal Krishna
Professor
PES University

Speakers



Mr. Harsha Chaturvedi
CTO - PES University



Mr. Gagan Reddy
CTO - Proclime



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FIRESIDE 3

How Can Data Fuel a Sustainable Brand Persona?

Moderator



Ms. Deepti K S

Strategic HR Advisor -
Dawdle

Speakers



Mr. Gaurav Nigam

Global Head of Alliances
Marketing - Financial
Services, **Infosys**



Ms. Vanda Ferrao

CMO - **Wow Skin Science**



Dr. Santosh Nair

Chief Marketing Analytics
Mentor - **Analytic Edge**



Mr. Siddarth Chaturvedi

Head of Marketing
Tata Hitachi Construction



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Organisers



Dr. Shailashree Haridas

Dean

Faculty of Management and Commerce

PES University

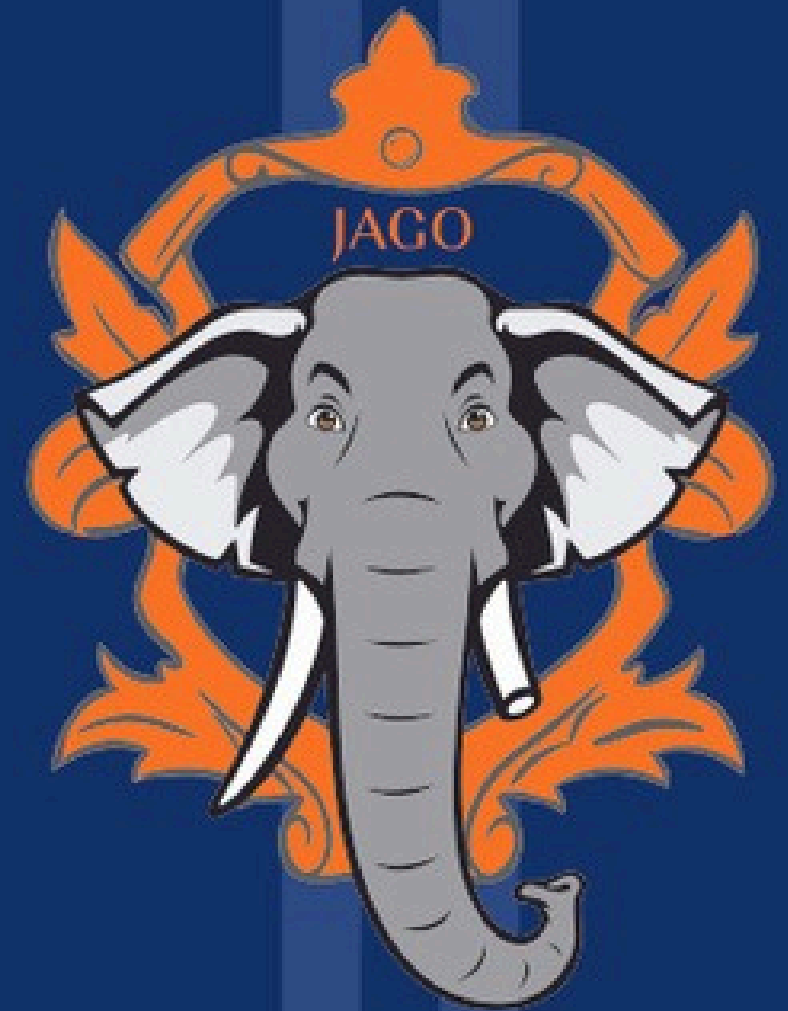


Dr. Rupa Sarkar

Chairperson

Faculty of Management and Commerce

PES University



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