



Develop For Her 5.0 PRE-EVENT REPORT

Develop For Her 5.0 is ACM-W's flagship ideathon event that encourages participants to innovate and create fresh meaningful concepts that would address unique challenges faced by women today. Through this event, we aim to pave the way toward empowerment, equality and impact by giving contestants a platform to "Innovate to Elevate."

EVENT DETAILS:

Event Name: Develop For Her 5.0

Date: 19th October 2024

Time: 8 am to 5 pm

Team Size: 3 (all students across both campuses)

Event Venue: PESU 52, GJBC Block, RR Campus

Prize Pool: 18,000

ABOUT THE EVENT:

Develop For Her 5.0 provides participants with an opportunity to put their heads together to come up with novel solutions for a better, more inclusive tomorrow, along with a chance to network with fellow innovators. Coding skills are not a prerequisite of this competition, which judges contestants on the basis of creativity and the real-world impact of their proposed solutions.

EVENT FLOW:

- Registration of Participants and Inauguration of the Event
- Ideation begins – participants work on the solutions to problems pertaining to issues faced by women in today's society.
- Presentation to the judges by top 10 teams, prize distribution and closing.

THEMES OF THE EVENT:

1. **Health/medical domain:**
 - Promoting awareness of female reproductive health among adolescents and teens.
2. **Safety:**
 - Prioritizing women's safety during travel and work
 - Combating Human Trafficking Through Technology and Awareness

3. **Social /Lifestyle:**

- Making social media safer for women (against cyberbullying, deep fakes and harassment)
- Tracking dietary habits and spreading awareness about nutrition for women
- Improving work-life balance and providing child monitoring solutions for parents

4. **Legal:**

- Advocating for women's rights and providing legal services (during domestic violence, assault, and property disputes)

5. **Empowerment:**

- Women empowerment in the tourism industry/ rural area/ agriculture sector/unorganized sector
- Empowering women to re-enter the workforce after career breaks

6. **Open-track:** Get as creative as you can!

Come up with a tangible solution strictly addressing one of the problems faced by women today.